

Southend United Football Club Limited

ROOTS HALL FOOTBALL GROUND, VICTORIA AVENUE, PRITTLEWELL

Telephone: Southend 40707 President: E. J. GRANT, Esq.

Directors: Ald. H. H. SMITH (Chairman), A. I. HAY, Esq., M.B.E.,
Ald. H. W. COX, NELSON L. MITCHELL, Esq., S. H. J. BATES, Esq.,
C. W. CLENSHAW, Esq., T. BAILEY, Esq.

Secretary:
H. LEAPER

Hon. Medical Officer:
Dr. W. D. SMITH

Hon. Chiropodist:
H. A. COOK, M.C.H.S.

SATURDAY, MARCH 19th, 1960

KICK-OFF 3 15 p.m.

FOOTBALL LEAGUE DIVISION III

SOUTHEND UNITED VERSUS SWINDON TOWN



Aerial Photograph by Charles Bruce, Westcliff.

Next Match
ENGLAND
v
SCOTLAND

AMATEUR
INTERNATIONAL
SATURDAY
26th MARCH
KICK-OFF 6.0 p.m.

Official Programme Price 3s

Nº

1205

ODEON

SOUTHEND

SUNDAY
March 20th
for 14 days

DOORS OPEN 12.20

SUNDAY 4.00

LAST COMPLETE PERFORMANCE 7.10 SUNDAY 7.30

Kenneth More : Dana Wynter

"SINK THE BISMARCK" (U)

CINEMASCOPE

CARL MOHNER

LAURENCE NAISMITH

KAREL STEPANEK

2.10

5.30

8.50

SUNDAY

5.50

8.50

Club Notes

SERIOUS SEASON

The recent results have emphasised how dangerous it is when Lady Luck is listening to make wild overtures about the team's performance in their improved form, however justified it may have been. A note of cautious optimism is the only one that we can indulge in without ending up disappointed. Naturally it is a worrying time for all and the immense strain of these matches on the players is quite understandable. Having been playing so much better of late it is only to be expected that without knowing it over-caution and then over-anxiety are bound to creep into their play as they strive to retain their form. With the clubs beneath us making strenuous efforts, too, to reach safety this now becomes the very serious part of the season. At times like this support can make all the difference to the players.

TRANMERE TAKE US

Though by the most narrow of margins, we had to surrender the brace at Prenton Park on Saturday, but we might easily have returned with a point. However, the home side had no intention of dropping anything to us and they proved the obvious maxim of goals winning matches correct by just once outwitting our defence. No excuses, and had the game been played here we no doubt would have expected to win similarly. Tranmere regarded this victory as worth

four points to them. Our lads never gave up trying but it seemed that we were destined not to score in this match.

RESERVES

Following their fine away win the Combination side, also struggling for points, were not able to carry on their success at the expense of Arsenal Reserves. A fine opening goal soon after the start was not sufficient to turn the tide in our favour. Once again an injury to Roy Hollis early on deprived our attack, which was very lively early on, of a settled combination. Against such an experienced visiting outfit, eight of whom had figured in the First Division side this season, a depleted team was unable to cope with the task.

SWINDON ROBINS

We welcome the Railwaymen from Swindon this afternoon and since our opponents are not far removed from us in the table can expect a battle royal. Over the years we have had some sparkling tussles with the Robins and look forward to another this afternoon. With so much hinging on the match in the way of much needed points we know that over-confidence will not affect it, though lack of it could destroy either side. Personality boy of the visiting team is undoubtedly centre-forward "Bronco" Layne who, despite the publicity he has received including apparent Italian attraction, has managed to play very well of late and scored a fine "hat-trick" last weekend. The duel between him and Peter

Phone Southend 43197

for Printing

ESTABLISHED OVER 50 YEARS

ESTIMATES FREE

E. GRANT & SONS (Printers) LTD.
46 QUEENS ROAD SOUTHEND



DANCING AT THE KURSAAL

MODERN BALLROOM DANCING

Wednesdays - 7.30-11 - 2/6d.

Saturdays - 7.30-11.30 - 3/6d.

Howard Baker and his Band

FULLY LICENSED LOUNGES
BADMINTON Enquiries Invited

WINTER INDOOR CRICKET
CATERING FOR ALL OCCASIONS

OPEN DAILY

Wilson could well decide this particular match.

AMATEUR INTERNATIONAL

Next Saturday evening we have the England v. Scotland Amateur International here. This promises to be a very fine meeting.

PEN PICTURES OF SWINDON TOWN (Red, white collars, white shorts)

Sam Burton (goalkeeper): Long-service player who joined the Robins in 1945 from Wiltshire Juniors. An experienced custodian with over 350 senior appearances.

Walter Bingley (right-back): Secured by Swindon in January, 1958, from Sheffield Wednesday, but gained his early knowledge with Bolton Wanderers.

John Higgins (left-back): Close season capture from St. Mirren with whom he had Scottish League experience. Had a spell with Hibs, too.

Jackie Fountain (right-half): Previously with Sheffield United and has been with the club some three years. Once had serious ligament trouble.

Peter Chamberlain (centre-half): Came to the Railwaymen from Leicester City as an inside-forward, but has been successfully converted to centre-half.

Keith Morgan (left-half): A Swindon product who made his first League appearances last term. A former County Youth player and still in his teens.

Mike Summerbee (right-winger): Joined Swindon ground staff in August. League debut against Bournemouth. Is son of old Preston defender George Summerbee.

Ernie Hunt (inside-right): Forms a teenage wing with Summerbee. A former County Youth player who has been introduced into the League side this term.

David Layne (centre-forward): Nicknamed "Bronco" and was signed during the summer from Rotherham United. Has shot into prominence as a goalscorer lately.

Willie Marshall (inside-left): In his second season with the club this Scot was secured by Swindon from Bradford City. Began with Rutherglen Glencairn.

Arnold Darcy (left-winger): Joined the Robins from Wigan Athletic but had previous League experience with Accrington Stanley as an amateur.

Bob Woodruff (left-half): Local boy and came from the Swindon Schoolboys' team. Has made several appearances in the Third Division side this term.

David Corbett (right-winger): Another ex-County Youth player who made his initial senior appearances last season. Comes from Marshfield.

Jimmy Gauld (inside-left): Has been with Aberdeen, Waterford, Charlton Athletic, Everton and Plymouth Argyle, too. A very dangerous raider.

Archie Wilson & Son
Ltd.

Wholesale and Family Wine Merchants
Throughout South East Essex

Distributors of Building Materials since 1872

Young & Marten LIMITED

We can supply all your heating requirements including the latest All Night Burning Grates, Rayburn Cookers etc. A visit to our Showrooms will interest you.

Southchurch Road
Southend - on - Sea
Telephone: 66386

Stanway Contracts Ltd.

Romney Marsh Sand Pits
Rochford

also Woodham Walter

SAND BALLAST
SHINGLE HOGGING

Builders and Contractors

Let us quote you

Office: Eastwood 525161 or Rochford 56545

football fans read

NEWS
OF THE
WORLD
expert reports



"The Local

THE
SOUTH

SOUTHEND

White Shirts with Blue Facings, Wh

RIGHT WING

Threadge

Williamson

2

Dicks

4

Watson

Stenhouse

7

McCorry

8

Houghton

9

REFEREE

Mr. R. J. Leafe

(NOTTINGHAM)



D'arcy

11

Marshall

10

Layne

9

Woodruff

6

Chamberlain

5

Bingley

3

LEFT WING

Burton

SWINDON

BY APPOINTMENT TO
THEATRICAL PROFESSION

HARRIS

NOW OPEN IN YOUR DISTRICT —

GENTS HAIR
BLOW-WAVING A

529 LONDON ROAD, V

"Press"

SOUTHEND STANDARD

END UNITED

ings, White Shorts with Blue Stripe

Leadgold

LEFT WING

Anderson

3

Duffy

6

Price

10

Wall

11

LINESMEN

Mr. E. D. Jux

(Fulham)

(Red Flag)

Mr. R. G. Hounsell

(Barnet)

(Yellow Flag)

Hunt

8

Summerby

7

Morgan

4

Higgins

2

RIGHT WING

urton

INDON

NEAR
MASCOT CINEMA

BERRY

CT — SOUTH LONDON'S LEADING

AIR STYLIST

IG A SPECIALITY

D, WESTCLIFF-ON-SEA

**The need of
Every Household**

A

Reliable

Milk Supply

HOWARDS DAIRIES LTD.

WESTCLIFF-ON-SEA

The Dairy with a Reputation

Telephone: Southend 43311

Every time You see a **Morris** think of

BEN JAY
AUTO SALES LTD

**YOUR
MORRIS DEALERS**

**Any New or Used Vehicle
Supplied**

Head office & Showrooms:

Also at:

422 London Road
TEL. 42156

Arterial Road
Nr. Kent Elms Corner

Service & Works: 23 West Rd., Westcliff

USED CAR & VAN SPECIALIST

CASH BUYERS

Cornet Players

REQUIRED FOR THE

**Supporters Club
Band**

★

Apply: Band Secretary, G. GOUGH,
23 Cluny House, Cluny Square,
Southend-on-Sea.

FOOTBALL LEAGUE—Division III F. A.				FOOTBALL COMBINATION F. A.			
Aug. 22	Halifax Town	A	1-2	Aug. 22	Leicester C.	A	0-0
24	QUEENS PARK R.	H	3-2	31	CHARLTON A.	H	2-0
29	BURY	H	0-4	Sep. 5	WEST HAM	H	0-3
31	Queens Park Rangers	A	0-0	12	Chelsea	A	1-7
Sep. 5	Barnsley	A	1-4	19	SOUTHAMPTON	H	4-2
7	MANSFIELD T.	H	0-2	26	Birmingham C.	A	0-7
12	SOUTHAMPTON	H	2-4	Oct. 3	TOTTENHAM H.	H	0-2
14	Mansfield T.	A	1-1	10	Leyton Orient	A	0-1
19	Reading	A	1-4	17	BOURNEMOUTH	H	2-1
21	BRADFORD C.	H	2-1	24	Nottingham F.	A	0-3
26	SHREWSBURY T.	H	2-1	31	PORTSMOUTH	H	2-3
29	Bradford City	A	1-3	Nov. 2	SWANSEA T.	H	2-1
Oct. 3	Port Vale	A	1-3	7	Arsenal	A	0-3
5	NORWICH C.	H	1-0	21	Swansea T.	A	0-6
10	GRIMSBY T.	H	3-0	23	BRIGHTON	H	1-5
17	Wrexham	A	1-3	28	IPSWICH T.	H	0-4
24	TRANMERE R.	A	7-1	Dec. 5	Bournemouth	A	0-4
31	Coventry City	A	0-2	12	LEYTON O.	H	1-1
Nov. 7	ACCRINGTON S.	H	6-1	26	Luton T.	A	0-0
14	(1) OSWESTRY T.	H	6-0	Jan. 2	LUTON T.	H	1-1
21	CHESTERFIELD	H	1-2	9	LEICESTER C.	H	4-0
28	Swindon Town	A	0-2	16	West Ham	A	3-4
Dec. 5	(2) Southampton	A	0-3	23	CHELSEA	H	0-4
12	Bournemouth	A	0-0	30	Bristol C.	A	0-3
19	HALIFAX T.	H	3-0	Feb. 6	Southampton	A	0-0
26	BRENTFORD	H	2-0	13	BIRMINGHAM C.	H	2-5
28	Brentford	A	1-3	20	Tottenham H.	A	P.
Jan. 2	Bury	A	0-3	27	NOTTINGHAM F.	H	1-0
9	Newport C.	A	P.	Mar. 5	Portsmouth	A	1-0
23	Southampton	A	1-3	12	ARSENAL	H	1-3
30	YORK C.	H	1-1	19	Brighton	A	
Feb. 6	READING	H	2-0	Apr. 2	Ipswich T.	A	
13	Shrewsbury T.	A	3-1	9	BRISTOL C.	H	
22	(5) PORT VALE	H	2-1	23	Charlton A.	A	
27	Grimsby	A					
29	BARNSELY	H	2-2				
Mar. 5	WREXHAM	H	1-1				
12	(6) Tranmere R.	A	0-1				
19	SWINDON T.	H					
26	(SF) Accrington S.	A					
Apr. 2	NEWPORT C.	H					
9	Chesterfield	A					
15	Colchester	A					
16	COVENTRY C.	H					
18	COLCHESTER	H					
23	York C.	A					
27	Norwich C.	A					
30	BOURNEMOUTH	H					
May 7	FINAL						

These Fixtures are the copyright of the Football League Limited and are printed by their permission under Licence No. 2. They must not be reproduced in whole or in part without permission of the Football League Limited.

COLCHESTER UNITED v SOUTHEND UNITED

Good Friday—COLCHESTER

SOUTHEND (Vic) dep.	12.55 p.m.	8/-
PRITILEWELL	12.58	8/-
ROCHFORD	1.3	7/3
HOCKLEY	1.9	7/3
RAYLEIGH	1.16	7/3
WICKFORD	1.22	6/6
BILLERICAY	1.33	5/9
SHENFIELD	1.39	5/3
ARRIVE 2.30 p.m.	RETURN 5.40 p.m.	

Full details from stations, offices and agencies

BRITISH RAILWAYS

Supporters Club Notes

We are sure you will join us in offering our heartiest congratulations to Alec Stenhouse who was married this morning—to you, Alec and your wife go our best wishes for a long life and happiness.

Next Saturday (Grand National day) we are privileged to present the first International match at Roots Hall, England (Amateurs) versus Scotland (Amateurs). This, indeed, is a great honour and compliment to our ground and its amenities, and we ask that you will show your appreciation by attending the match with your kin and friends. Please note the time of kick-off is 6 p.m.

Good Friday, April 15th—Excursion to Colchester by motor coach. Return Fare 7/-, children 3/6d. Owing to the limited number of coaches available you are advised to book your seats early at the Supporters' Club Office, 57 London Road, Southend-on-Sea. It is also anticipated a special train will be laid on—more details will be published in the next First Team programme.

WANTED—Collectors (either sex) for the Supporters' Club weekly Pools. Apply personally for full details to the Supporters' Club Office, 57 London Road, Southend-on-Sea, mornings after 10 a.m. (except Wednesdays) or evenings after 7 p.m. (except Wednesdays and Saturdays).

TO LET—Rooms for Offices and Meetings. For details apply Supporters' Club Office, 57 London Road, Southend-on-Sea.

The Football League v. Scottish Football League
Arsenal Stadium, London, March 23rd, 1960
Kick-off, 7.45 p.m.

Supporters' Club Application Form

To the Hon. Secretary,

57 London Road, Southend-on-Sea.

I, the undersigned, desire to become a member, and enclose my subscription of (minimum subscription 1/-).

Signed

Address

.....

FRANK WALTON & Co.

Insurance Brokers

—For Confidential Advice or Keenest Quotations—

Every Type of Insurance 100% Endowment Mortgages

—Leading Companies and Lloyds—

226 WEST ROAD, SOUTHEM-ON-SEA

TELEPHONE - SOUTHEM 40251

HALF-TIME SCORES

A BURNLEY ARSENAL	B CHELSEA BLACKPOOL	C TOTTENHAM FULHAM	D WEST HAM BLACKBURN
E CHARLTON LEYTON O.	F BARNSELY BOURNEM'TH	G BRENTFORD COVENTRY	H BURY ACCRINGTON
J COLCHESTER YORK	K HALIFAX NEWPORT	L MANSFIELD CHESTERF'LD	M NORWICH BRADFORD C
N PORT VALE Q.P.R.	P READING WREXHAM	R SHREWSBURY GRIMSBY	S SOUTHAMP'N TRANMERE

FOOTBALL LEAGUE—DIVISION III

(Up to and including 12th March)

	P.	W.	D.	L.	F.	A.	Pts.
Southmptn	35	21	6	8	88	63	48
Bury	36	19	6	11	52	35	44
Norwich	35	18	7	10	65	46	43
Coventry	35	17	8	10	65	46	42
Grimsby	36	14	12	10	71	58	40
Q.P.R.	35	16	7	12	60	42	39
Colchester	36	15	9	12	64	55	39
Bournmth	36	14	11	11	59	56	39
Shrewsbry	35	15	8	12	80	65	38
Port Vale	36	16	6	14	62	61	38
Bradford	35	13	11	11	59	51	37
Brentford	36	15	7	14	62	54	37
Newport	36	16	4	16	65	63	36
Barnsley	37	12	12	13	51	56	36
Swindon	35	14	6	15	50	57	34
Halifax	34	13	7	14	51	58	33
York	35	11	11	13	46	54	33
Reading	35	12	7	16	70	70	31
Southend	35	12	7	16	53	59	31
Tranmere	36	11	8	17	57	65	30
Chesterfild	35	13	4	18	56	70	30
Wrexham	36	11	5	20	57	82	27
Mansfield	33	9	5	19	58	89	23
Accrington	35	8	4	23	39	93	20

FOOTBALL COMBINATION—DIV I

(Up to and including 12th March)

	P.	W.	D.	L.	F.	A.	Pts.
Chelsea	26	19	3	4	66	27	41
Tottenham	26	18	3	5	67	36	39
Brighton	28	13	10	5	54	37	36
Leyton O.	26	11	10	5	53	37	32
Bournmth	26	10	11	5	44	31	31
Arsenal	27	14	2	11	55	35	30
West Ham	28	12	5	11	52	69	29
Charlton	26	12	3	11	54	55	27
Birmingham	27	11	3	13	55	48	25
Leicester	27	9	5	13	48	46	23
Portsmth	24	11	1	12	49	52	23
Bristol C.	26	9	4	13	48	52	22
Notts. F.	27	8	6	13	44	52	22
Ipswich	23	8	5	10	46	57	21
Luton	28	7	7	14	44	62	21
Southmptn	26	6	7	13	35	56	19
Southend	29	7	5	17	28	73	19
Swansea	28	6	6	16	42	59	18